

Tennessee River Gorge Trust

Goals and Strategies

- 1) Ensure natural and cultural treasures are protected for generations.**
 - a) Identify the places within the Tennessee River Gorge that benefit and support the community.
 - b) Protect the community's priority conservation lands.
 - c) Steward lands under conservation to safeguard their benefits in perpetuity.
 - d) Develop access opportunities on protected land to ensure public access to the Tennessee River Gorge.

- 2) Provide inclusive access to the wonders of the outdoors, right in the community's back yard.**
 - a) Promote inclusive opportunities to explore the health and history of the Tennessee River Gorge.
 - b) Engage the entire community through culturally specific outreach.
 - c) Provide value and leadership to durable collaborations, including underserved and non-engaged community partnerships.

- 3) Sustain the commitment and leadership to excel at perpetual conservation.**
 - a) Recruit and engage a diverse group of governing volunteers and board of directors.
 - b) Hire and develop an inclusive and enthusiastic professional staff.
 - c) Build a welcoming and inclusive culture at TRGT.
 - d) Maintain an office that provides opportunities to engage the whole community in our work and meets the needs of a professional staff.
 - e) Invest in systems, planning, and infrastructure to support overall operations.

- 4) Develop stable, abundant capacity to support a leadership role in the Gorge.**
 - a) Develop respectful and reciprocal philanthropic relationships with individuals and charitable institutions.
 - b) Develop fee-for-service programs that generate net revenue aligned with our mission and values.
 - c) Seek grants that support new programs, capacity-building, and other investments.