

# 2010 Gorge Partners Program

Corporate support is vital to the success of the Tennessee River Gorge Trust. Our corporate partners and individual members provide the operating funds that keep our office doors open and the land negotiations in motion.

## The Benefits

Recognition levels begin at \$500, but no donation is too small - or too large!

### **Gorge Affiliate** \$500

- One year membership to the TRGT.
- Recognition certificate.

### **Gorge Partner** \$1,000

- All benefits listed in categories above, plus...
- Your company's name and logo in our newsletters and annual report.
- 2 complimentary tickets to our Green Tie Affair.

### **Bronze Gorge Partner** \$2,500

- All benefits listed in categories above, plus...
- Your company's name and logo on our website, with a direct link to your homepage.
- Discount Rental Rate for the Pot Point Cabin (half off).
- Four additional tickets (Reserved table for 6) to our Green Tie Affair.
- Your company's name mentioned in all promotional materials.

### **Silver Gorge Partner** \$5,000

- All benefits listed in categories above, plus...
- Four additional tickets (Reserved table for 10) to our Green Tie Affair.
- One free day use of Pot Point Cabin (\$325 value)
- Feature spotlight article on our website and in our newsletter.
- Framed Photo of TN River Gorge with partner level recognition.

### **Gold Gorge Partner** \$7,500 or more

- All benefits listed in categories above, plus...
- Banner and special recognition during our Green Tie Affair.
- Additional reserved table for 10 (totaling 20 reserved seats) for A Green Tie Affair.
- Overnight Stay (or two day rental) at the Pot Point Cabin (\$425 value)

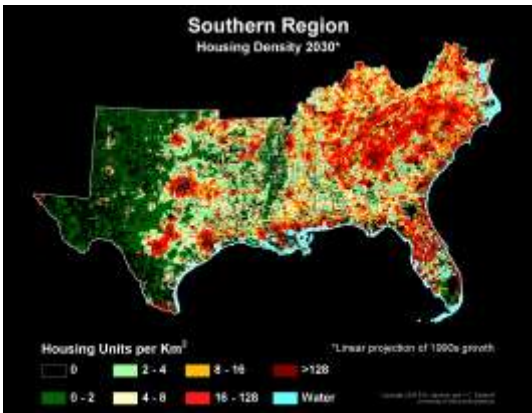
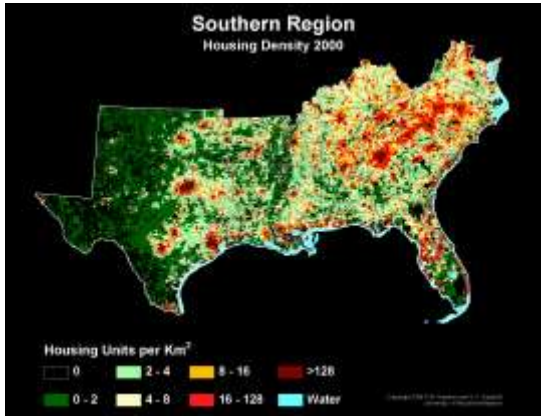
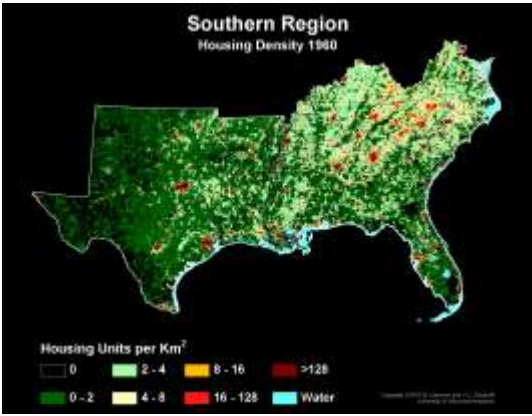
Our members include 2,000 individuals and business owners. They are highly educated community leaders who purposefully patronize companies with outstanding records of conservation ethics, community involvement, and charitable giving. These individuals will recognize your company as a committed supporter of the Tennessee River Gorge Trust.

**The Return**

Like any good business leader, you want to see tangible results from all of your company's investments, including your charitable investments. The Tennessee River Gorge Trust can report robust, measurable, and immediate outcomes.

With a remarkably lean operating budget, we have protected more than 17,000 acres since 1981. It is easy to measure the benefits of each and every one of these acres for our water resources, our clean air, our wildlife, and our outdoor recreation. The benefits to future generations will be immeasurable.

For more information on all corporate giving opportunities, call 423-266-0314 or email [julieb@trgt.org](mailto:julieb@trgt.org).



CAUTION: the United States is losing land at an alarming rate, with more than 2 million acres of land lost every year to development. Current rates and patterns of land consumption, if left unchecked, will result in wide-scale loss and fragmentation of the special natural places we need and love within the next 20 years. **Land lost, is land lost forever.**

These photos depict the Housing Density in the Southern Region over the last 40 year years, and looking ahead to the next 30 years. Our land feeds our bodies and souls, and it is the most important legacy we can pass on to our children and grandchildren. The Tennessee River Gorge Trust has currently protected 63% of the 27,000 acre Gorge. Please join the 2010 Gorge Partners Program to support the important mission of the Tennessee River Gorge Trust!

*(Visuals courtesy of Andy Carroll, UTC)*

## 2010 Gorge Partners Program - UNDERWRITER CONFIRMATION FORM

YES, I am pleased to partner with the Tennessee River Gorge Trust to enrich our community by land protection, education and the promotion of good land stewardship.

\_\_\_\_\_ **\$7,500 Gold Gorge Partner**

- One Year Membership to TRGT
- Framed Photo of TN River Gorge with partner level recognition
- 20 Reserved Seats to our Green Tie Affair
- Banner and Special Recognition during our Green Tie Affair
- Free Overnight Stay (or two day use) at the Pot Point Cabin (\$425 value)
- Feature spotlight article on our website & newsletter
- Company name/logo on TRGT website with direct link to your homepage
- Mention in all promotional materials
- Company's name/logo in TRGT newsletter and annual report

\_\_\_\_\_ **\$5,000 Silver Gorge Partner**

- One Year Membership to TRGT
- Framed Photo of TN River Gorge with partner level recognition
- 10 Reserved Seats to our Green Tie Affair
- One Free Day Use of Pot Point Cabin (\$325 value)
- Feature spotlight article on our website & newsletter
- Company name/logo on TRGT website with direct link to your homepage
- Mention in all promotional materials
- Company's name/logo in TRGT newsletter and annual report

\_\_\_\_\_ **\$2,500 Bronze Gorge Partner**

- One Year Membership to TRGT
- Recognition certificate
- 6 Reserved Seats to our Green Tie Affair
- Company's name/logo on TRGT website with direct link to your homepage
- Mention in all promotional materials
- Discount Rental Rate for Pot Point Cabin (half off)
- Company's name/logo in TRGT newsletter and annual report

\_\_\_\_\_ **\$1,000 Gorge Partner**

- One Year Membership to TRGT
- Recognition certificate
- Company's name/logo in TRGT newsletter and annual report
- 2 Complimentary tickets to our Green Tie Affair

\_\_\_\_\_ **\$500 Gorge Affiliate**

- One Year Membership to TRGT
- Recognition certificate

\_\_\_\_\_ I will not be able to underwrite the Gorge Partners Program, but please accept my contribution in the amount of \$\_\_\_\_\_.

Company Name: \_\_\_\_\_

(As it will be acknowledged in promotional materials)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Please make checks payable to: Tennessee River Gorge Trust • 535 Chestnut Street, Suite 214 • Chattanooga, TN 37402 • (423) 266-0314

Send logo & link info to Sarah Quattrochi at: [sarahq@trgt.org](mailto:sarahq@trgt.org) • Questions? Contact Julie Beach at: [julieb@trgt.org](mailto:julieb@trgt.org)

The Tennessee River Gorge Trust is a 501(c)(3) corporation, and all contributions are tax-deductible to the fullest extent of the law.